

## **Discussions with Media: Public Affairs Assessment Information Categories**

**Public Affairs Assessment.** Each operational situation will require a deliberate PA assessment in order to identify specific information to be released. The following categories of information are usually releasable, though individual situations may require modifications:

- The arrival of US units in the operational area once officially announced by DOD or by other commands in accordance with release authority granted by the OASD(PA). Information could include mode of travel (sea or air), date of departure, and home station or port.
- Approximate friendly force strength and equipment figures.
- Approximate friendly casualty and POW figures by Service. Approximate figures of adversary personnel detained during each action or operation.
- Nonsensitive, unclassified information regarding US air, land, sea, space, and special operations, past and present.
- In general terms, identification and location of military targets and objectives previously attacked and the types of ordnance expended.
- Date, time, or location of previous military missions and actions as well as mission results.
- Number of combat air patrol or reconnaissance missions and/or sorties flown in the operational area. Generic description of origin of air operations, such as “land” or “carrier-based.”
- Weather and climate conditions.
- If appropriate, allied participation by type (ground units, ships, aircraft).
- Conventional operations’ unclassified code names.
- Names of installations and assigned units.
- Size of friendly force participating in an action or operation using general terms such as “multi-battalion,” or “naval task force.”
- Types of forces involved (e.g., aircraft, ships, carrier strike groups, tank, and infantry units).