

DEPARTMENT OF DEFENSE

DEFENSE MEDIA ACTIVITY DEFENSE INFORMATION SCHOOL 6500 MAPES ROAD FORT MEADE, MD 20755-5620

Joint Intermediate Public Affairs Course

DESCRIPTION

Welcome to the Joint Intermediate Public Affairs Course (JIPAC). JIPAC offers the next level of training in a demanding academic program designed for you to think about the Public Affairs and Communication Strategy and Operations profession in a new way. JIPAC will challenge you to expand your knowledge of global operations and enhance your strategic thinking and planning capabilities.

The course features full days of classroom lessons, exercises, discussion and lab time. Class runs from 7:55 a.m. through 4 p.m. most days, but the schedule will vary depending on guest speakers and staff visits. There are no anticipated evening or weekend classes; however, you are encouraged to use this time to stay current with recommended readings or areas of study. Topic areas include, but are not limited to, communication research/analysis and planning, strategic foresight and analysis, information disorder, interorganizational cooperation, cultural influences and informational power.

This course will require after-hours study. Students who fail to meet a minimum 70% on graded assignments will be disenrolled from the course.

COURSE EVENTS

Pending availability, staff visits include the Pentagon, U.S. State Department and an international organization.

An informal graduation takes place the morning of the final training day. Do not schedule flights departing from Baltimore/Washington International (BWI) Thurgood Marshall Airport prior to 1400 on the final training day. You will not be released early.

ITEMS TO CONSIDER

For questions on the course, contact:

Maj. Jean Duggan: (301) 677-4299, jduggan@dinfos.edu or jean.m.duggan.mil@mail.mil

Mr. Oshawn Jefferson: at (301) 677-4373, ojefferson@dinfos.edu

Mr. Greg Warren at (301) 677-4373, swarren@dinfos.edu

Students who receive confirmation of enrollment are encouraged to reach out to JIPAC staff prior to arrival as instructors do not receive a list of students until Training Day 1 of the course.

Students are expected to in-process with their Service Detachments the day they arrive on Ft. Meade, and report to the Defense Information School building on training day 1 to begin additional in-processing at 0755. Students will enter via the student entrance to receive directions to the room.

UNIFORM

DINFOS military students are expected to maintain their personal appearance in accordance with applicable service regulations. As officers and senior enlisted personnel, you are role models for the junior students in both appearance and conduct. Civilians are expected to be professional in appearance.

For daily wear:

- All Services: Current duty uniform; flight suits are not an authorized uniform at DINFOS
- Civilians: Business casual; no jeans

For Staff Visits (e.g., State Dept visits, Pentagon visits, etc.), offsite training, and formal graduations:

• Summer (generally when Daylight Saving Time is in effect):

USA: Class B with ribbons (short sleeve shirt)



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USMC: Service "C." (short sleeve shirt)
USN: Summer White with ribbons
USAF: "Blues" (short sleeve shirt)

USCG: Tropical Blue

Civilians: Conservative business suit

• Winter (generally when Standard Time is in effect): USA: Class B with ribbons (long sleeve shirt)

USMC: Service "C" (long sleeve shirt) (i.e., Service "B")

USN: Service Khaki

USAF: "Blues" (long sleeve shirt)

USCG: Tropical Blue

Civilians: Conservative business suit

We look forward to working with you during JIPAC!