

Information for Public Affairs Course For International Students (PACIS)

ATRRS Course Number: DINFOS-PACIS

ATRRS Course Catalog: <https://www.atrrs.army.mil/atrrscc/>

Course Schedule

Class	Report Date	Start Date	End Date	Class Type
010-21	05/21/2021	05/24/2021	06/30/2021	Resident
010-22	05/20/2022	05/23/2022	06/29/2022	Resident

Course Description

This course provides basic public affairs knowledge and skills to military and civilian personnel from partner nations. Through lectures, demonstrations, performance exercises, case studies, assigned readings, field trips and guest speakers, students will acquire a foundation in the latest public affairs concepts, tools and strategies that will be transferrable to each nation's military public affairs efforts. Emphasis is placed on designing and teaching the curriculum in a culture-neutral manner.

a. Course material is organized into the following Functional Areas: Public Affairs in International Operations; Media Relations; Public Affairs Planning; Public Affairs Communication Skills; and Social Media. Each functional area stresses the importance of maintaining a high standard of integrity.

b. To accommodate language limitations, students will demonstrate understanding of the coursework through demonstrations, exercises or oral exams vice written examinations.

c. The course culminates in the planning and development of a communication plan, which students will develop to address a current communication challenge faced by their command.

Prerequisites

Course Prerequisites

Verifiable Prerequisites

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There are no Prerequisites in the Verifiable Prerequisites section. See other sections.

Prerequisite Courses

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There are no Prerequisites in the Prerequisite Courses section. See other sections.

Text Prerequisites

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This course is only for international military personnel who are serving in or are expected to perform in a public affairs capacity. Students must have an English Comprehension Level of 85 and obtain a score of 2/2 on the Oral Proficiency Interview.

International students attending this course will be from the defense ministries of nations operating within the SCETP framework. Students must have an English Comprehension Level (ECL) of 85 and obtain a score of 2/2 on the Oral Proficiency Interview (OPI). Nations that currently have a formal Public Affairs Training Program are excluded from attending this course.

Service Prerequisites

Service	Type	Prerequisites	Notes