

Information for Mass Communication Foundations (MCF)

ATRRS Course Number: DINFOS-MCF

ATRRS Course Catalog: <https://www.atrrs.army.mil/atrrscc/>

Course Schedule

Class	Report Date	Start Date	End Date	Class Type
270-20	07/16/2020	07/21/2020	01/13/2021	Resident
280-20	07/23/2020	07/28/2020	01/21/2021	Resident
290-20	08/05/2020	08/10/2020	02/03/2021	Resident
300-20	08/13/2020	08/18/2020	02/11/2021	Resident
310-20	08/24/2020	08/27/2020	02/19/2021	Resident
320-20	09/04/2020	09/10/2020	03/03/2021	Resident
020-21	10/01/2020	10/06/2020	03/31/2021	Resident
010-21	10/01/2020	10/06/2020	03/31/2021	Resident
030-21	10/09/2020	10/13/2020	04/06/2021	Resident
040-21	10/09/2020	10/13/2020	04/06/2021	Resident
050-21	10/22/2020	10/26/2020	04/16/2021	Resident
060-21	10/22/2020	10/26/2020	04/16/2021	Resident
070-21	11/13/2020	11/16/2020	05/10/2021	Resident
080-21	11/13/2020	11/16/2020	05/10/2021	Resident
090-21	12/04/2020	12/07/2020	05/27/2021	Resident
100-21	12/04/2020	12/07/2020	05/27/2021	Resident
110-21	12/18/2020	01/12/2021	06/23/2021	Resident
120-21	01/11/2021	01/12/2021	06/23/2021	Resident
140-21	01/29/2021	02/01/2021	07/19/2021	Resident
130-21	01/29/2021	02/01/2021	07/19/2021	Resident
150-21	02/19/2021	02/22/2021	08/06/2021	Resident
160-21	02/19/2021	02/22/2021	08/06/2021	Resident
170-21	03/09/2021	03/15/2021	08/27/2021	Resident
180-21	03/09/2021	03/15/2021	08/27/2021	Resident
190-21	04/06/2021	04/07/2021	09/23/2021	Resident
200-21	04/06/2021	04/07/2021	09/23/2021	Resident
220-21	04/13/2021	04/14/2021	09/30/2021	Resident
210-21	04/13/2021	04/14/2021	09/30/2021	Resident
230-21	04/23/2021	04/26/2021	10/14/2021	Resident
240-21	04/23/2021	04/26/2021	10/14/2021	Resident
250-21	05/14/2021	05/17/2021	11/02/2021	Resident
260-21	05/14/2021	05/17/2021	11/02/2021	Resident
280-21	06/04/2021	06/07/2021	11/22/2021	Resident
270-21	06/04/2021	06/07/2021	11/22/2021	Resident
290-21	06/22/2021	06/23/2021	12/09/2021	Resident
300-21	06/22/2021	06/23/2021	12/09/2021	Resident
320-21	07/23/2021	07/26/2021	01/21/2022	Resident
310-21	07/23/2021	07/26/2021	01/21/2022	Resident
340-21	08/13/2021	08/16/2021	02/11/2022	Resident
330-21	08/13/2021	08/16/2021	02/11/2022	Resident
350-21	09/02/2021	09/07/2021	03/02/2022	Resident
360-21	09/02/2021	09/07/2021	03/02/2022	Resident
370-21	09/29/2021	09/30/2021	03/29/2022	Resident

380-21	09/29/2021	09/30/2021	03/29/2022	Resident
020-22	10/04/2021	10/05/2021	04/01/2022	Resident
010-22	10/04/2021	10/05/2021	04/01/2022	Resident
030-22	10/22/2021	10/25/2021	04/19/2022	Resident

Course Description

Students in Mass Communication Foundations learn and apply the concepts and skills needed in both the public affairs and visual information specialties. They learn and apply design thinking principles to question effectively, identify problems and provide a solution-based approach within a communications framework, applying the fundamentals of journalistic writing, still photography, videography, digital graphic design, and interactive multimedia in their products. Students are introduced to and apply the fundamentals of English and journalism to news and narrative stories, captions, and video scripts for use in both internal and external communication products. Instruction includes public affairs internal and external communications, media and community engagement, and preparing information for public release in accordance with Department of Defense directives.

Students learn and apply basic photography fundamentals, including optics, light and color theory, composition, exposure and lighting, studio photography, and use a digital single-lens reflex camera to capture both still and motion imagery of both controlled and uncontrolled action for historical documentation and in support of DoD themes and messages. Students learn digital audio capture methods and editing techniques, then use recording tools to capture audio they integrate into video sequences and digital media products. Applying video and editing techniques, students create video products to support military operations, training, and public affairs missions.

Additionally, students study integrated multimedia best practices and apply design and layout fundamentals, including color theory and typography, in the creation of all products. Each student will create vector-based products and raster-based graphics, and incorporate these and other previously created projects into interactive multimedia products they will package for use in multiple print and browser-based platforms. The course culminates with both individual and group capstone exercises, where each student will demonstrate the ability to integrate and apply the diverse knowledge and multi-disciplinary skills attained throughout the entire integrated course.

Prerequisites

Course Prerequisites

See Army Training Requirements and Resources System (ATRRS) site: <https://www.atrrs.army.mil/atrrscc/>. School code 212.

Service Prerequisites

Service	Type	Prerequisites	Notes
Army	Enlisted	E-1 through E-5	<ul style="list-style-type: none"> - Soldiers must meet prerequisites outlined in 611-21 - E-5 with less than 12 months TIG - Must be a high school graduate or have high school equivalency - Minimum of 2 years of high school English - Minimum GT score of 107 - Minimum physical profile of 211121 - Meet height and weight standards IAW AR 600-9 - Pass APFT prior to graduation

Army	Civilian	GS-05 and above	- If below GS-05, the requester must be a high school graduate or have a certificate of equivalency.
Air Force	Enlisted	E-1 through E-6	- Minimum score of 72 on general area of ASVAB - AFAQE score of 43 - Must have distant visual acuity correctable to 20/20 with normal color vision - Must be eligible for SECRET security clearance - Must have a current driver's license - Must pass English Diagnostics Test - Must pass voice audition
Navy	Enlisted	E-1 through E-5	- ASVAB: VE + AR = 115 (VE must be 56 or higher) - Normal color vision - Must be a United States Citizen - Remaining enlistment of 5 years - Must be eligible to obtain a SECRET security clearance - Prerequisites are non-waiverable
Marines	Enlisted	E-1 through E-5	- Minimum GT score of 110 (waiverable to 107) - Minimum VE score of 45 - Must have normal color vision - Must be a United States Citizen - Must be eligible for a SECRET security clearance
International	NA	Not eligible	
Interagency	NA	GS-05 and above	
Coast Guard	Enlisted	E-3 through E-6	- Auxiliary PAO with service chief approval - ASVAB requirement of minimum VE+AR=109 and minimum VE score of 54 - Type minimum of 20 wpm