

Information for Mass Communication Foundations - Broadcast Journalism (MCF-BJ)

ATRRS Course Number: DINFOS-MCF-BJ

ATRRS Course Catalog: <https://www.atrrs.army.mil/atrrscc/>

Course Schedule

Class	Report Date	Start Date	End Date	Class Type
030-21	02/12/2021	02/16/2021	03/24/2021	Resident
040-21	04/02/2021	04/05/2021	05/11/2021	Resident
050-21	05/21/2021	05/24/2021	06/30/2021	Resident
060-21	07/16/2021	07/19/2021	08/24/2021	Resident
070-21	08/31/2021	09/01/2021	10/07/2021	Resident

Course Description

In the Mass Communication Foundations (MCF) - Broadcast Journalism course, students will learn and apply the principles of broadcast journalism and video production. Emphasizing attention to process and storytelling, students apply critical thinking and

their knowledge of the laws and policies governing the use of copyrighted materials to create and produce entry-level quality television spots and radio products.

The broadcast video curriculum builds on the storytelling foundation achieved in the MCF course. The lessons further promote a clear

understanding of a story's purpose and characteristics, and explore video storytelling techniques and the tools a storyteller uses to connect with the

audience. Throughout the course, students will refine and strengthen their writing skills from MCF by learning and applying various broadcast

writing techniques to write news stories, news features, as well as television and radio spots. They write scripts and other broadcast writing

products, and use professional quality equipment to produce video products for use in multiple media platforms. Students are introduced to the

stand-up technique, which adds depth to a story, provides another view of the action or helps the viewer better understand part of the story.

Students will synthesize current theories and best practices of aural and visual media and shoot, edit and create video features about people, places,

or events using a more creative approach than used for a traditional news story. Students learn about the different types of spots, and identify the

appropriate strategy and approach to effectively communicate themes and messages, and create public service announcements that focus on

command information to keep target audiences informed.

The "hands-on" radio broadcast experience puts the student into a radio control room where they learn how to use radio automation to manage

audio products, create automation playlists, carts, and stacks that interface with live radio shows. Using an audio control console, students learn

and practice controlling audio while delivering news and information to their audience. Students will use industry best practices to integrate social

media into their music shows, and will learn to brand their music shows using elements such as produced show "bits," promos and liners. They

will learn and apply the appropriate use of sound effects and natural sound, and will effectively communicate ideas and information aurally.

Students apply professional interviewing and reporting techniques to live, in-studio interviews. Students produce a radio newscast, a reporter

package, and solo- and multi-host radio shows.

Prerequisites

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See Army Training Requirements and Resources System (ATRRS) site: <https://www.atrrs.army.mil/atrrscc/>. School code 212.

Service Prerequisites

Service	Type	Prerequisites	Notes
Army	Enlisted	E-1 through E-5	<ul style="list-style-type: none"> - Soldiers must meet prerequisites outlined in 611-21 - E-5 with less than 12 months TIG - Must be a high school graduate or have high school equivalency - Minimum of 2 years of high school English - Minimum GT score of 107 - Minimum physical profile of 211121 - Meet height and weight standards IAW AR 600-9 - Pass APFT prior to graduation
Army	Civilian	GS-05 and above	<ul style="list-style-type: none"> - If below GS-05, the requester must be a high school graduate or have a certificate of equivalency.
Air Force	Enlisted	E-1 through E-6	<ul style="list-style-type: none"> - Minimum score of 72 on general area of ASVAB - AFAQE score of 43 - Must have distant visual acuity correctable to 20/20 with normal color vision - Must be eligible for SECRET security clearance - Must have a current driver's license - Must pass English Diagnostics Test - Must pass voice audition
Coast Guard	Enlisted	E-3 through E-6	<ul style="list-style-type: none"> - Auxiliary PAO with service chief approval - ASVAB requirement of minimum VE+AR=109 and minimum VE score of 54 - Type minimum of 20 wpm
Marines	Enlisted	E-1 through E-5	<ul style="list-style-type: none"> - Minimum GT score of 110 (waiverable to 107) - Minimum VE score of 45 - Must have normal color vision - Must be a United States Citizen - Must be eligible for a SECRET security clearance
Navy	Enlisted	E-1 through E-5	<ul style="list-style-type: none"> - ASVAB: VE + AR = 115 (VE must be 56 or higher) - Normal color vision - Must be a United States Citizen - Remaining enlistment of 5 years - Must be eligible to obtain a SECRET security clearance - Prerequisites are non-waiverable
International	NA	Not eligible	
Interagency	NA	GS-05 and above	