



2026 DINFOS Training Days

Speaker Biographies



Mr. Ken Raimondi, Adobe

AI and PA: Risk vs. Change; From Socrates to Social Media: Timeless Storytelling in a 30-Second World; Rapid Content Creation with a Mobile-First Approach; The Art of the Possible w/Adobe Creative Cloud

Ken Raimondi is a creative professional and solutions consultant with more than 20 years of experience across short films, web content, and radio and TV production, in the U.S. and internationally. His work earned an Emmy nomination for the Air Force docuseries, Basic: Journey to Airman. As a military veteran and former public sector employee, Ken understands the real-world pressures communicators face and builds solutions around them. Since 2022, he's been working at the intersection of AI and creativity, with one clear conviction: technology should empower creatives, not replace them. Ken's mission is simple. Keep humans in control, keep storytelling authentic, and keep the truth intact.



Retired U.S. Army Col. Joe Buccino

Corporate and Military Crisis Communication

Joe Buccino is the 2025 Ragan Communications PR Executive of the Year. He is a retired United States Army Colonel and strategic communications advisor who has operated at the highest levels of military, government, and corporate leadership. He served as a senior communications leader in the Pentagon, advising defense officials during major geopolitical events including the Afghanistan withdrawal and the early days of Russia's invasion of Ukraine. His last military assignment was communications director for U.S. Central Command. He is a frequent commentator on Fox News, CNN, and BBC, and his work has been published in the Washington Post and New York Times. Today he advises Fortune 500 companies, political officials, and senior military leaders on crisis communication and reputation. He is a lifelong fan of the New York Mets.



Mr. Michael Cherenson, APR, Fellow PRSA

How AI is Shaping Public Discourse

Michael Cherenson, APR, Fellow PRSA, is Executive Vice President of SCG Advertising + Public Relations and Co-Academic Director of the communication certificate programs at Rutgers University. A past Chair and CEO of the Public Relations Society of America (PRSA), he is a recognized leader in AI ethics, crisis communications, and information integrity. He was also a co-author of PRSA's Ethical Guidelines for the Use of Artificial Intelligence in Public Relations. Additionally, he is a past participant in the U.S. Department of Defense's Joint Civilian Orientation Conference (JCOC).



U.S. Air Force Master Sgt. Ben Stratton

Igniting Storytelling Productivity with AI

MSgt Ben Stratton is the emerging technology program manager at the Air Force Public Affairs Agency, where he leads AI and automation research, development, testing, and evaluation for the Department of the Air Force public affairs enterprise. He helps communicators turn AI from a vague promise into practical, ethical workflows that protect public trust, strengthen content provenance, and keep human judgment at the center of public affairs in the information environment.



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Mr. Justin Pyle, DINFOS Instructor

Using Portraiture to Elevate your Storytelling

Retired U.S. Air Force Master Sgt. Justin D. Pyle is an award-winning visual storyteller with over 40 years of photography experience. He began his career shooting rock music magazines and whitewater rafting before spending over two decades as a military aerial photojournalist and a graduate of the advanced military photojournalism program, Rochester Institute of Technology. He covered global conflicts, earned multiple Military Photographer of the Year awards, and served two tours with the USAF Thunderbirds. Since 2008, he has taught multiple beginning and advanced courses at the Defense Information School, shaping the next generation of military media. Today, he runs his commercial business, The Critical Focus, returning to his roots in music and event photography with a philosophy centered on deep human connection. "It is more important to click with people than to click the shutter" - Alfred Eisenstaedt



Mr. Pete Robertson, DINFOS Instructor

Enhance Storytelling by Getting Back to the Basics of Feature Writing while Leveraging Modern Technology

Pete Robertson is a training specialist in the Mass Communication Foundations Course. Robertson joined the Navy in January 1996, graduating from DINFOS that same year. During his 16 years in the Navy he created award-winning written, audio and visual media while serving aboard ships and managing broadcast detachments. In 2001, he served as the public affairs officer for the USS Constitution, "Old Ironsides," in Boston, giving public historical presentations and telling stories of the early Navy during the age of sail. Since 2008, he has worked at DINFOS, both in and out of uniform, teaching initial entry and intermediate courses in photojournalism and public affairs. In 2019, he became the public affairs officer for the school, expanding social media reach and messaging for DINFOS initiatives. He returned to the classroom in 2024, and now instructs all aspects of written and visual storytelling for the MCF.



Mr. Gary Boucher, DINFOS Instructor

Session: From Socrates to Social Media: Timeless Storytelling in a 30-Second World

Gary Boucher is a Joint Contingency Public Affairs Course instructor at the Defense Information School (DINFOS) with more than 25 years of comprehensive public affairs experience spanning oral, written, and visual communication. A certified DINFOS Master Instructor and retired U.S. Navy Senior Chief Petty Officer, Gary has spent decades operating at the leading edge of military and strategic operations. His background includes serving as the media relations chief during the Iraq and Syria crises, as well as an exercise planner with the Joint Planning Support Element. Beyond his current instructional work at Ft. Meade, he is a course designer and adjunct instructor in Crisis Communication at New England College. Gary holds a Bachelor of Science in Journalism/Mass Communication and a Master of Arts in English and Creative Writing, pairing deep operational field expertise with a proven dedication to academic development and instructor mentorship.



Mr. Frederick Martin, DINFOS Instructor

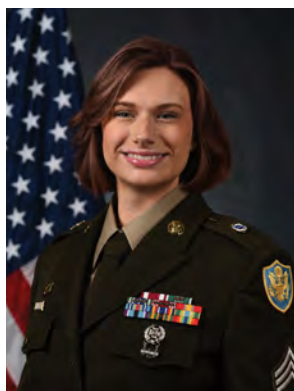
Do your Research with PRIMO and SLEET Methodologies

Frederick Martin is a Master Instructor in the Public Affairs & Communication Strategy Directorate at the Defense Information School (DINFOS) and a retired U.S. Navy Public Affairs Officer. Before returning to DINFOS, he served as Director of Public Affairs for U.S. TENTH Fleet | Fleet Cyber Command | Navy Space Command, overseeing global public affairs operations supporting more than 40 commands and 22,000 personnel. Throughout his Navy career, he held leadership and operational public affairs assignments around the world, including with Naval Special Warfare, U.S. 5th Fleet, and USS John C. Stennis (CVN 74). Mr. Martin holds a master's degree in Mass Communications and Media Studies from San Diego State University and is accredited in Public Relations and Military Communications (APR+M).



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U.S. Army Staff Sgt. Devon Flaherty, DINFOS Instructor

Graphics Fundamentals

Originally from Pittsburgh, Pennsylvania, Staff Sergeant Devon Flaherty is a passionate graphic designer with more than 18 years of experience in art and visual communication. She began her Army career in 2016 as a Combat Documentation and Production Specialist, but quickly found her niche drawing comics and designing leaflets in support of Psychological Operations at Fort Bragg, North Carolina, and during overseas operations. Since joining the Defense Information School (DINFOS) in early 2023, she has instructed the fundamentals of mass communication before transitioning to the Graphic Design course in January 2025. Devon is passionate about mentoring the next generation of communicators and finds the greatest reward in helping students experience those breakthrough "aha!" moments as they develop their skills and confidence.



Mr. Joe Coslett Jr., Intergovernmental Affairs, Wyoming Military Department

Streamlining PA processes and Field Submissions with AI

Joseph "Cos" Coslett Jr. is the Strategic Communications and Government Affairs Director and command AI integrator for the Wyoming National Guard. He leads strategic communication, public engagement, branding, legislative engagement, and intergovernmental affairs while helping integrate artificial intelligence across command operations to improve planning, decision-making, efficiency, and mission effectiveness. Coslett is a retired U.S. Air Force major with more than 21 years of military service. His assignments have included public affairs, combat camera, information operations, legislative liaison, foreign advisor, instruction, and strategic communication roles across Asia, Europe, Africa, and South America.



Mr. Steve Lewis, Adobe

From Socrates to Social Media: Timeless Storytelling in a 30-Second World; Rapid Content Creation with a Mobile-First Approach; The Art of the Possible w/Adobe Creative Cloud

Steve Lewis is a digital communications and content strategy expert with over 25 years of experience across the public and private sectors. As a Digital Media Solutions Consultant at Adobe, he helps federal agencies engage audiences using Creative Cloud and generative AI. He began his career in public affairs as a photojournalist after serving on active duty in the U.S. Air Force and continues to serve as a Reserve officer supporting U.S. European Command. Prior to Adobe, he spent eight years at the FBI leading multimedia content production and publishing.



Mr. Kuande Hall, Syracuse University Professor

Building Digital Strategies

Kuande Hall is a strategic communications leader and educator who serves as Professor of Practice at Syracuse University's S.I. Newhouse School of Public Communications, where he teaches content optimization, digital strategy, and campaign planning, and chairs the school's DEIA Committee. He brings 18+ years of communications experience, including service as a social media strategist at Headquarters Marine Corps and as an instructor at DINFOS, where he helped build the school's social media training and presented at the DINFOS Social Media Forum for three consecutive years. His work focuses on digital innovation, strategic communications, and equity-centered organizational change.