



2026 DINFOS Training Days

Trust in the Age of AI: Strengthening Credibility and Information Dominance

Breakout Session Descriptions:

Using Portraiture to Elevate your Storytelling

Mr. Justin Pyle, DINFOS Instructor

Learn about how formal, environmental, personality and video portraits can elevate your stories and bring a higher level of connection between you and your audience.

Enhance Storytelling by Getting Back to the Basics of Feature Writing while Leveraging Modern Technology

Mr. Pete Robertson, DINFOS Instructor

Elevate your feature-writing skills through actionable and traditional tips to sharpen your prose and adapt your craft while learning how to responsibly leverage AI throughout the writing process.

The Information Advantage Mindset: Credibility, Narratives and Networks

Mr. Gary Boucher, DINFOS Instructor

This session will help communication professionals move beyond “controlling the narrative” and toward building credibility in a contested information environment. Participants will explore how narrative awareness, audience analysis, and the BEND framework can help them understand how information moves, how trust is shaped, and how to preserve decision space.

Do your Research with PRIMO and SLEET Methodologies

PACS-Q instructors, TBD

Learn more about the research framework taught in the Public Affairs and Communication Strategy Qualification course. PRIMO (Policy, Resources, Internal Stakeholders, Mission and Operations) and SLEET (Sociocultural, Legal, Economics External Stakeholders and Technology) enable you to conduct internal and external research in communication planning.

Graphics Fundamentals

DINFOS instructors, TBD

Brush up on your basic graphic design fundamentals and discuss how these essential ingredients make composition more engaging.

DVIDs of the Future Workshop

Defense Visual Information Distribution Service team

Join the DVIDs team for a brainstorming session that will help plan the future for this vital visual information service. If you actively use DVIDS and want to assist this great team, this is the breakout session for you.

Streamlining PA processes and Field Submissions with AI

Mr. Joe Coslett Jr., Wyoming Military Department Intergovernmental Affairs

This session demonstrates how thinking outside the box—and leveraging AI—can radically streamline communication processes across an organization. Participants will discover how to modernize their workflows to enhance public outreach while drastically simplifying the content submission pipeline for unit public affairs representatives.

From Socrates to Social Media: Timeless Storytelling in a 30-Second World

Mr. Ken Raimondi and Mr. Steve Lewis, Adobe

Return to the core principles that have defined powerful storytelling for centuries and explore how they translate into today's fast-paced, short-form content environment. Whether you're working with a 30-minute-long form documentary or a 30-second clip, you'll learn how to apply timeless techniques to capture attention, communicate clearly, and make your message stick.

Rapid Content Creation with a Mobile-First Approach

Mr. Ken Raimondi and Mr. Steve Lewis, Adobe

This session demonstrates how to create and publish content using a fully mobile first workflow, enabling faster production, greater flexibility, and real time publishing from anywhere.

The Art of the Possible w/Adobe Creative Cloud

Mr. Ken Raimondi and Mr. Steve Lewis, Adobe

Explore what is possible with Adobe Creative Cloud today and what is coming next. Attendees will gain a forward-looking perspective on evolving capabilities and learn how to prepare for faster, more connected creative workflows.

Questions? Please contact the DINFOS Training Days team via email at
DINFOS_TrainingDays@dinfos.edu.