

Welcome to the Joint Expeditionary Public Affairs Course (JEPAC). The JEPAC is one of DINFOS' most challenging advanced courses. By design, this course is extremely demanding, and your off-duty hours are devoted to staff work and rest. The typical training day begins at 0730 and concludes at 1730. You will spend three days in classroom study, and the remainder of the course engaged in a field training exercise simulating your participation in a no-notice deployment. The days are long but there are no overnight operations. Graduation takes place the afternoon of 07 November and is unlikely to conclude before 1600. **Do not schedule flights departing from BWI prior to 1800 07 November.** You will not be released early.

JEPAC classroom instruction includes training in Media Operations, Joint Operational Planning, Communication Planning, Media Facilitation, the Conduct of Public Affairs in a Contingency Environment, Providing Communication Counsel to Senior Leaders, and Assessing PA Effectiveness. You are expected to already be proficient in PA basics; if you are not, you will find it difficult to perform well during this course.

During the JEPAC FTX, you are expected to execute fundamental public affairs duties, demonstrate your understanding of joint staff interaction, perform rapid complex problem solving, anticipate and guide course of action development, conduct public affairs planning, make public affairs recommendations to operational staff and craft public affairs staff estimates. The JEPAC places strong emphasis on your communication skills; ability to work as a small unit and engage in professional, joint staff interaction; and ultimately your ability to support the deployed JTF Commander. The exercise staff includes senior subject matter experts in operations, intelligence, civil affairs, information operations, and other disciplines.

The emphasis of the course is on learning to be an effective staff officer, but there is also continuous engagement with the media through interaction with tough, experienced media role players. Feel free to bring material with you from your present and previous assignments that you may find useful during the FTX, such as checklists, SOPs, briefing slides, etc. Please be aware that you are only able to use CD-ROMs or like media. Thumb drives and similar data storage items are not authorized for use at DINFOS. Also, all materials must be unclassified as there is no provision for storage of classified materials.

The uniform for the entire course and graduation is your field uniform. Additional 'field equipment (e.g. helmet, body armor, harness, canteens, etc.) is NOT required. An established DOT-MIL (AKO, Gmail, usmc.mil, usn.mil etc.) e-mail address is required BEFORE reporting to DINFOS. You are expected to check-in at billeting NLT the day prior to class. The Bachelor Housing Office hours are Monday thru Friday 0730 to 2300 hrs. For more information, call (301) 677-6529 or 5884.

We look forward to working with you at the JEPAC. Your instructors – experienced, demanding, and dedicated – work hard to ensure you have an enriching experience and leave DINFOS equipped to handle whatever missions you may face in the future.

For questions on the course content or conduct, Mr. Steve Eden at (301) 677-3081, e-mail at steven.j.eden.ctr@mail.mil or Major Christopher Anderson at (301) 677-2617, e-mail at christopher.a.anderson36.mil@mail.mil.

Your JEPAC Development Team