TRAINING PROGRAM OF INSTRUCTION (TPI)

FOR

DINFOS - AEJC

ADVANCED ELECTRONIC JOURNALISM COURSE

Approved by:

Commandant Defense Information School
Supersedes TPI dated 10 April 2009

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TRAINING PROGRAM OF INSTRUCTION

Table of Contents

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Preface

TRAINING PROGRAM OF INSTRUCTION FILE NUMBER (TPFN): DINFOS-AEJC

TITLE: Advanced Electronic Journalism Course

TRAINING LOCATION: Defense Information School, Fort Meade, MD

SPECIALITY AWARDED: None

PURPOSE: This advanced course provides the knowledge and skills needed to enhance the performance of duties for experienced videographer assignments supporting public affairs, journalism and broadcast video production missions throughout the armed forces.

TRAINING METHODOLOGY: Resident

COURSE DESCRIPTION: The Advanced Electronic Journalism Course provides in-depth training in visual communication to support telling the stories of the men and women in the armed forces. Instruction includes advanced broadcast writing, interviewing, audio collection, lighting, and visual theory.

SERVICE PREREQUISITES:

Service	Prerequisites:	Notes:
USA		
Enlisted	E-4 through E-7	All students must possess two years of active field experience in electronic news gathering within 30-month period prior to course start date.
Civilians	GS-7 through GS-12	Must hold 1071 series position for one year. All waivers must be submitted through APAC training.
USAF		
Enlisted	E-4 through E-6	Student must have AFSC 3N0X2
USN		
Enlisted	E-4 through E-6	Must possess Mass Communication Specialty rating.
USMC		
Enlisted	E-3 through E-7	Must possess an AEJC checklist completed and certified by an E-6 or higher and submitted to their regional training chief.
International		
International students attending this course must have an English Comprehension Level (ECL) of 85, have one (1) year cumulative field experience practicing with non-linear editing, and have worked with ENG equipment within the last 12 months.		

Interagency
Interagency students must possess working knowledge of electronic newsgathering and field production role for at least one year where candidates are actively practicing ENG skills to include writing, voicing, shooting and editing prior to course attendance.

COURSE PREREQUISITES:

This is an advanced course and students must possess working knowledge of Electronic News Gathering (ENG) and should be working in a newsgathering/field production role for at least one (1) year where candidates are actively practicing ENG skills, to include writing, voicing, shooting and editing prior to course attendance.

All AEJC students must complete the diagnostic test upon arrival.

Attending students must be a graduate of one of the following courses:

DINFOS Basic Combat Correspondent (BCC)

DINFOS BCC-60

American Forces Information Service (AFIS) Basic Broadcast Course (BBC)

DINFOS Basic Public Affairs Specialist-Broadcast (BPAS-B)

DINFOS Electronic Journalism Course (EJC)

DINFOS Video Production and Documentation (VPD)

DINFOS Basic Mass Communication Specialist Course (BMCSC)

AFIS- EJC

AFIS-VPD

AFIS-Introduction to Broadcasting – Reserve Component (IB-RC)

DINFOS-Broadcast Reclassification Course (BRC)

DINFOS Broadcast Communication Specialist (BCS)

DINFOS Broadcast Communication Specialist (BCS-USAF)

As course prerequisites are subject to change, see Army Training Requirements and Resources System (ATRRS) website (https://www.atrrs.army.mil/atrrscc/) for the most recent prerequisite information. Use school code 212.

CLASS SIZE:

Maximum	12 students
Minimum	3 students
Annual capacity	36 students

COURSE LENGTH:

Academic Hours	150 hours
Administrative Hours	10 hours
Total Course Length	160 hours, 20 days

TYPE/METHOD OF INSTRUCTION:

Lecture (L)	26 hours
Demonstration (D)	4 hours
Performance Exercise (PE)	47 hours
Exam Performance (EP)	67 hours
Written Exam (EW)	6 hours
Administrative (AD)	10 hours

COURSE MEASUREMENT PLAN: Located in the Course Training Standard.

TRAINING START DATE: 29 October 2014

ENVIRONMENTAL IMPACT: No environmental impact.

MANPOWER: The Inter-service Training Review Organization (ITRO) formula was used to determine the number of instructors required. The Course Design Resource Estimate (CDRE) contains this information.

EQUIPMENT AND FACILITIES: The CDRE contains this information.

TRAINING DEVELOPMENT PROPONENT: Defense Information School, Directorate of Training, Fort George G. Meade, MD 20755

REFERENCES: Located in the last section of this TPI.

SAFETY FACTORS: Routine.

POC: Course Development Department, lorrenda.d.thornton.civ@mail.mil, 301-677-3886.

FUNCTIONAL AREA 1
ADVANCED STORYTELLING TECHNIQUES

TRAINING OUTCOMES:

UNIT 001 NON-LINEAR EDITING TECHNIQUES: Students demonstrate the principles and techniques of advanced storytelling production. They gain knowledge and skills in advanced non-linear editing. Students are assigned homework to become familiar with techniques learned in class.

UNIT 002 VISUAL DYNAMICS: Students develop skills on how to demonstrate camera angles, camera movement and camera and tripod operation and will practice those skills in subsequent video productions. They will shoot and edit several visual sequence products.

UNIT 003 VISUAL STORYTELLING TECHNIQUES: Students identify the principles and techniques of advanced storytelling production using advanced techniques and sequences to convey a thought. Foundations of photojournalism are covered to include shot composition, sequencing, camera angles, camera movement, and use of manual iris, depth of field, proper shot axis, correct lighting, and steady video. They are required to demonstrate advanced camera usage and composition.

UNIT 004 ADVANCED LIGHTING TECHNIQUES: Students develop skills on how to use lighting in different scenarios and various environments, and will practice those skills in subsequent video productions. They discuss advanced lighting concepts and techniques used when working with lighting equipment. Students will apply these techniques in several exercises.

UNIT 005 INTERVIEWING SKILLS: Students develop skills on how to prepare for and conduct interviews. The class discusses the importance of thorough planning and proper organization when conducting standard and working interviews. Emphasis is placed on producing facts, getting opinions, revealing personalities, preparing questions, establishing trust, and asking questions.

UNIT 006 ADVANCED AUDIO TECHNIQUES: Students will incorporate advanced audio and demonstrate mastery of those skills in a completed edited production. The class discusses the importance of sound and its use in television news stories. Topics include the collection of natural sound and its use in news stories, and how sound is the meaning and emotion of video. Students must demonstrate how to collect that sound and include it in story productions.

UNIT 007 ADVANCED WRITING SKILLS: Students will interview a subject, write a story using advanced writing techniques, and demonstrate mastery of this critical competency using clear, succinct language, using flow and syntax. They will use those skills in subsequent assignments to complete tasks in the course.

UNIT 008 ADVANCED STAND-UP TECHNIQUES: Students develop skills on how to demonstrate camera angles, camera movement and camera and tripod operation and will practice those skills in subsequent video productions. They perform several exercises to improve those skills. Students demonstrate how to properly shoot and compose the stand-ups used in television news to include, bridges, throws, bumpers, show and tell, location, and "walk-n-talk." They are required to use advanced stand-up techniques in their graded exercises.

UNIT 009 ADVANCED NON-LINEAR EDITING TECHNIQUES: Students demonstrate media management, compression, color correction, and DVD authoring skills garnered in the course.

UNIT 010 EVALUATION: Students will use the knowledge and skills gained in this course to shoot, write, and edit two practical exercises, six performance exams and a comprehensive written exam.

FUNCTIONAL AREA 2
COURSE ADMINISTRATION

TRAINING OUTCOMES:

UNIT 001 COURSE ADMINISTRATION: Students are required to complete certain administrative tasks necessary for effective course management. Administrative tasks include in-processing and orientation, diagnostic testing, equipment issue, out-processing, and participation in graduation activities.

FUNCTIONAL AREA 2
COURSE ADMINISTRATION

References

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